MacroFocus

simplify business

Our innovations are helping customers solve **big challenges**, from simplifying business process to boosting performance

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**MacroFocus® Nig Ltd** was established to drive customers through the next generation of business innovation powered by technology. We started basically through Software Development which was at that time a bold step taken to challenge the norms in the way businesses are transacted.

Our initial project was in Bauchi state in 2003 then we moved to Adamawa State, and to other states like Nasarawa, Gombe, Kano, Jigawa, Rivers and some Local Government Area in Kaduna State. We work with Captains of organisations to drive growth in business process, technology and revenue.

Our Mission is to Simplify your Business Process as we constantly focus on the goal of becoming a World-Class Software Development and Technological Company that is always ahead with innovations, technical and business solutions. This was made possible by engaging, young professionals with like minds and similar goals, to work as a team to create products and provide services that beats the ever-growing technology industry and to satisfy our clients.

We are known to focus on our clients like you and since inception, we have proven and invented products, techniques and improve on the capabilities that stood us out from others. We have outstanding experiences and products in the field Human Resources and Payroll Management, Public Sector Accounting, Electronic Payment, and also develop software in the areas of Document, Hospital and School Management Systems.

Do you want to simplify your Business Process? We are your destination, and we will serve you with a culture of Creativity and Excellence.

**Stephen Luka Bivan**
CEO / Lead Partner

# MacroFocus

**MacroFocus Nigeria Limited, well known as MacroFocus is a turn-key software and business solutions Provider with the single purpose of providing business solutions that make organizations more productive and efficient. We deliver an integrated set of services to meet the changing needs of organizations. We are a group of young professionals driven by a vision and a strong desire to make a difference in our society by rendering services that enhance accountability and profitability.**

Established in 1998 to steer customers through the next generation of business innovations powered by technology with state of the art business automation, software development and consultation services. MacroFocus specialized in the Public Sector providing automation and solutions products in the field.

We started as application Company and have since grown into full-time Technology integration and enhancement Company. This was achieved by adding to our persons and at the same time improving our capability. We challenge the status quo and certain Organizations assumptions in the manner things are done in other to bring about radical change in accountability. Our watch words and motivating force are **Creativity** and **Excellence**.

For companies operation in the information age we help to leverage new technologies to competitive advantage. We deliver high value innovated solutions by bridging the gap between business and technology.

Since inception, MacroFocus has proven, demonstrated and invented unique products, techniques and capabilities that have uniquely distinguished us from other software providers as we are specialized in developing varied automated solutions in the field of human resources and payroll management, document management, school management system, public sector accounting system, electronic payment systems and more to come from untapped endless possibilities we are yet to tap into.

**to steer customers through the next generation of business innovations powered by technology with state of the art business automation**

# Our Corporate Philosophy

**Mystery is the price of the venture: Think, finance and implement the following imperative.**

## 1. Focus on clients

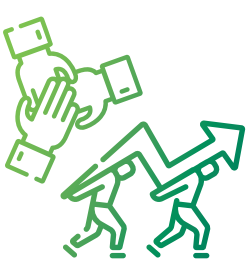
Core clients determine strategy and a sustainable growth culture. And in a world were markets surge, diminish and disappear based on the values of the consumer, client centered services become imperative.

## 2. Our Assets

Human Resource is our greatest asset, therefore the growth of our Organization is heavily dependent on their growth. Our response to this fact, is to continuously seek to acquire more insight into our society's challenges and problems so we may be well armed to provide solutions ahead of our competitors. We also seek to learn more regarding our technical abilities.

## 3. Empowerment

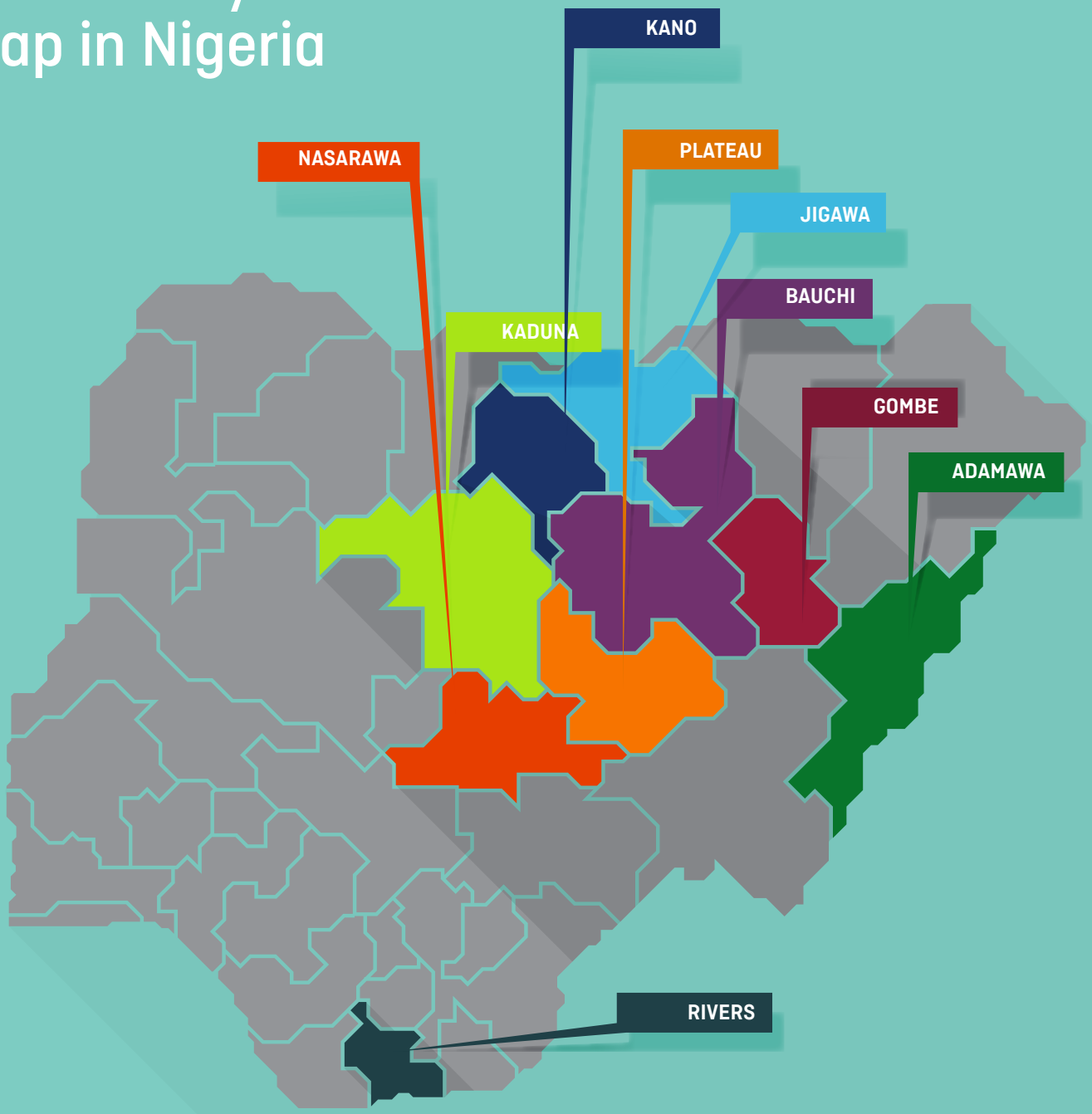
An understanding of the way we work is imperative. Usually, when we set out to increase productivity within an organization, we think of ways of decreasing time, spent working. It is necessary to emphasize the quality of work done, not necessarilly speed. How then do we empower organisations? We do that by, in a nut-shell, increasing the enthusiasm of staff and improving their working conditions.



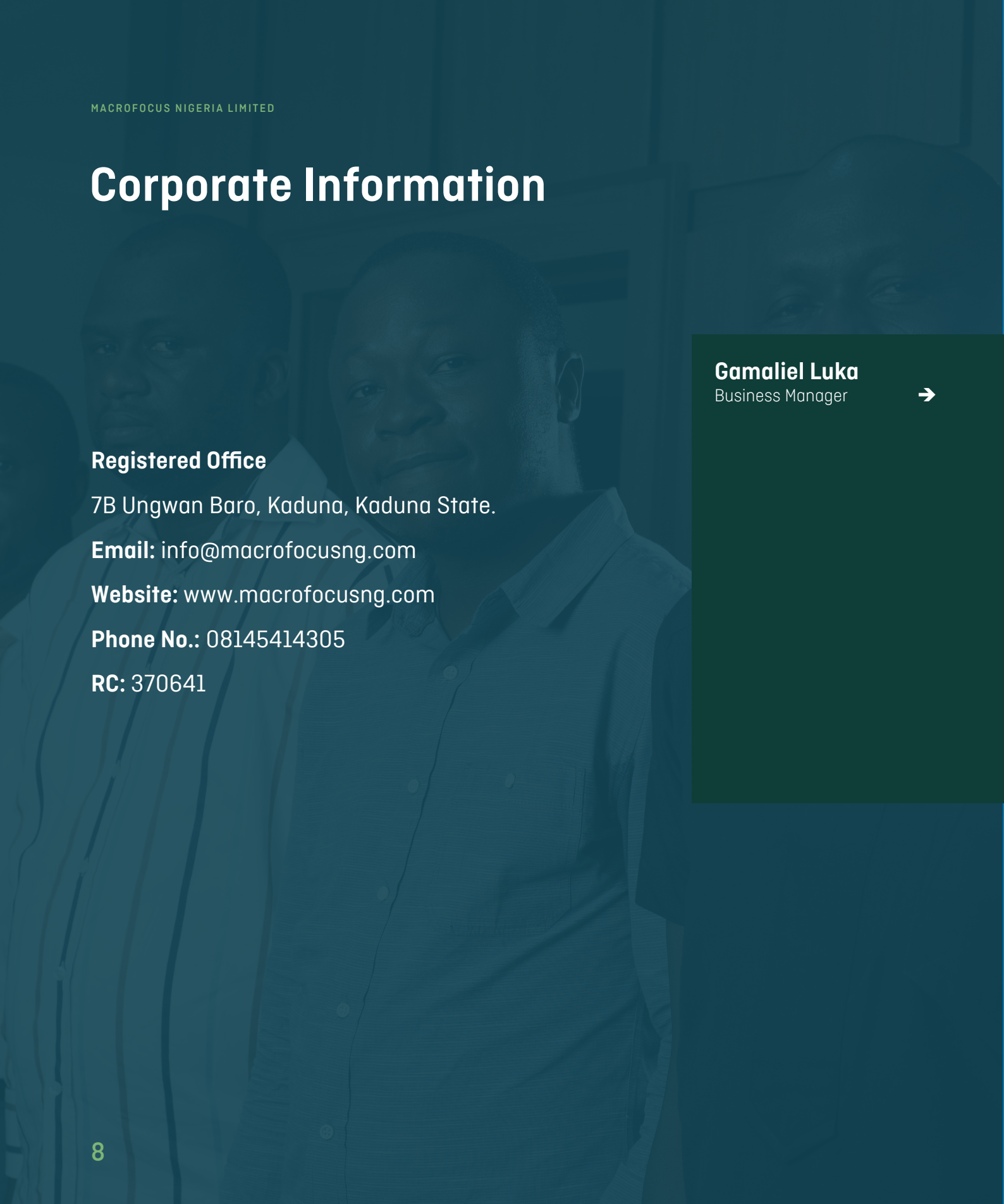
## 4. Team up for success

At MacroFocus, we work as a team and also create alliances based on competence and integrity of partners to achieving mutual short and long-term wins; to progressively provide solutions to our clients' challenges.

# Our activity map in Nigeria



# Corporate Information



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# Our Mission & Vision

**We display our creativity with excellence, reinventing strategy, optimizing processes and applying new technologies for business driven initiatives to sustain profit growth.**

Invention and innovation drive the Nigeria economy. What is more, after a great deal of experience and observation on the Nigeria economy, an economy with a total population of more than 180 million we have become convinced that industry is a better horse to ride than genius relatively to its approach and frame work.

Ideas are thoughts with unpredictable power. So long as they exist merely as thoughts, the power latent in them remain ineffective, however great the enthusiasm and however strong the conviction with which the thought is held. Their power becomes effective only when they are taken up into some human personality.

A nation is molded by the test its people meet and master. Our business is continually dealing with the future. It's an instinctive exercise in foresight: refinement and articulation in what our client's values, believes, and honors in their business culture. The desire for safety is an obstacle to every great and noble enterprise founded on necessity at the threshold of e-commerce and power shift to client's sovereignty, which is the bedrock of all entrepreneurship resulting to an end of economic geography, to Global Village. With the core competence that we share as a team, we strongly believe this would lead us to realizing of our mission ***we simplify business processes.***

We are **committed** to offering unrivaled business automation consultation and turnkey solutions in addition to a unique technical support to our valuable clients.

MacroFocus is powered by highly skilled **professional** consultants, engineers, developers, and executives equipped with the latest managerial and IT tools and works round the clock to assure the timely delivery of our applications with the highest quality.

Our **Vision** is to be a world-class software development and technological company provide clients with innovated technical and business solutions by utilizing industry standards and technology.

**Our business is continually dealing with the future.**

Israel Musu / Terra Horlem © 2019

# Strengths

## MOVING INTO THE FUTURE

**Deliver secure**, reliable and scalable applications that help businesses excel in today's rapidly evolving economy.

**Gain clients'** confidence by fully understanding and addressing their requirements within the minimal time-to-market.

**Remain consistent** in guaranteeing high quality deliverables.

**Promote a healthy learning environment**, and expose our staff to cutting-edge technologies to ensure continuous improvement; this extends to a rigorous monitoring process in our software development and advanced debug mechanisms to maximize productivity.

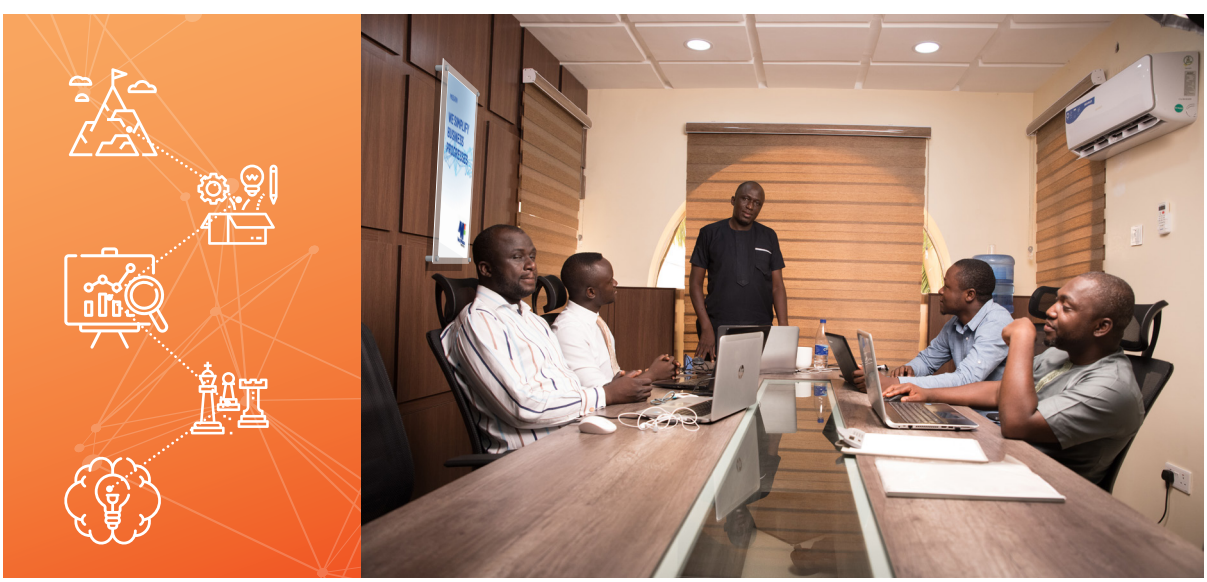
**Utilize object-oriented** analysis, design, and testing methodologies; ensure seamless integration and traceability between project requirements, design, development, quality assurance, and delivery.

**Deliver world-class** End-to-End IT solutions with best practice.

**Implementing cutting-edge** innovative solutions.

**Guaranteeing** high quality of our deliverables.

**Continuously** improving.



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# Competition

## WE EXCEED EXPECTATION AS WE

1. **Specialize** in the public and private business automation industry
2. **Understand** in-depth client business requirement
3. **Bridge** the gap between business and technology
4. **Steer** clients through technology
5. **Innovate** state-of-the-art turnkey solutions and services
6. **Deliver** world-class end-to-end IT solutions
7. **Create** long-term relationship with our clients
8. **Implement** cutting-edge innovative solutions that meet client requirements with reality of the situation.
9. **Guarantee** high quality of our deliverables
10. **Adopt** international & best practice standards
11. **Continuous** improvements

## OUR CORE VALUES

**Passion for customers**

**Individual respect & Responsibility**

**Teamwork**

**Commitment to Excellence & People**

**Honesty**

We take special care to exceed the expectations of our diverse clients by continually making our products and services better.

# Products & Services

At MacroFocus, it is all about innovation. Our products and services varies, which includes technical **consultation**, application **development**, business process **automation**, business and application **support**

MacroFocus has developed a wide range of products targeting the public and private sector.

Our products are designed in innovated cutting-edge manner to meet the rapidly evolving and growing requirements.

Our comprehensive, flexible products and solutions are designed to:

**Minimize** paper work.

**Reduce** administrative costs.

**Adopt** international standards.

**Sustain** business workflow.

**Enhance** productivity.

**Assure** quality customer service.

# Products

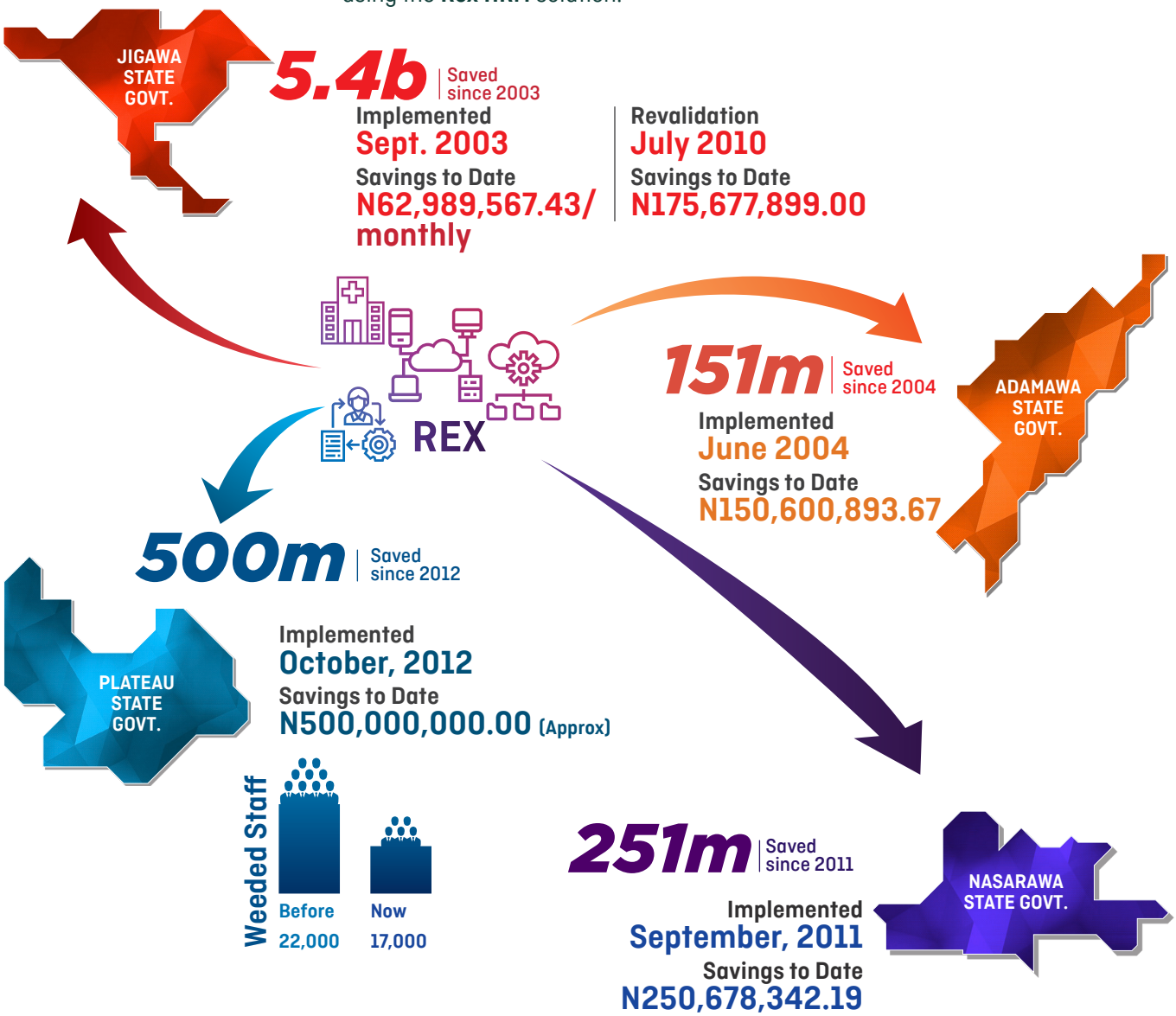
## FEATURES RICH CUTTING-EDGE INNOVATIVE SOLUTIONS

### Rex Human Resource Management and Payroll Management System

The Rex HRM and Payroll Management System **[Rex-HRM]** presents a comprehensive, fully integrated end-to-end human resources and payroll management and payment system. Rex-HRM management system caters all the industry's requirements. It presents a scalable, dynamic and flexible approach to accommodate the rapid growth and constant changes in the parameters of human resource and payment system services. It has been designed according to the highest international standards and codes in the healthcare insurance sector. Position itself as one of the most claim management software solutions available today. The solution is fully implemented for seven (7) State Governments in Nigeria.

# RESULTS AND SAVINGS FROM SOME STATES RUNNING OUR REX SOLUTION

MacroFocus Nigeria LTD. have implemented **Rex HRM modules in Bauchi State (2001), Jigawa State (2003), Adamawa State (2004), Gombe State (2008), Nassarawa State (2011) and Plateau State (2012)**. The Treasury Divisions in **Bayelsa** and **Kaduna** States, in order to appraise and give advice on the Internal Control processes of their Computerized Payroll System, even though the two States are not using the **Rex HRM** solution.



## Document Management System

The Document Management System **[Rex-DocMS]** is powerful turnkey management solution that allows organizations to manage their files and documents in an electronic form. Rex-DocMS is fully customizable with amazing capabilities. Position itself as one of the unique comprehensive and cost-effective Document Management software solutions available today.

## School Management System

The School Management System **[Rex-SMS]** solution is a unique business automation solution tailored to automate the supervisory end-to-end business process, which allows parents, teachers and students to manage complete business workflow; collects all information and load it electronically and perform monitoring of the activities and performance.

## Public Sector Accounting System

The Public Sector Accounting System **[Rex-PSAS]** is designed to automate and generate the Accountant Genera final reports and provide approval process to quickly and instantly generate the response through validating the budgeting information against the policy rules and conditions.

## Hospital Management System

The Hospital Management System **[Rex-HMS]** is powerful turnkey management solution that allows hospitals to setup and operate in and out-patient healthcare processing and management. Rex-HMS is fully customizable with amazing capabilities. Position itself as one of the unique comprehensive and cost-effective hospital management software solutions available today.

## Rex Data Management System

The Data Management System **[Rex-DMS]** is a dynamic platform where organizations can use in handling organizational data and comprehensive information dissemination to their staff, clients and members using bulk sms. Rex-DMS has the capacity of managing the various categories of the members with a single click and it gives the organization a well arranged detailed information of every member updated electronically.

Rex-DMS is scheduled to reach out to any category of persons in the case of their birthdays, anniversaries, various meetings and any other information that needs to be sent messages to them automatically and manually. This platform is correctly running in 5 organizations

## Web Development

We build and implement secured basic websites and complex data driven web applications including e-commerce and e-learning portal, we do this with xhtml, css, dreamweaver, MVC, fireworks, flash to design Dynamic Web Application, Mobile Application, Hosting, Training, Supervising and Maintenance.

# Product Integration

Our Products are using and/or can have different integrated modules and/or systems that support and provide extra layers and/or interfaces to them such as voice activated system, smart card techniques, biometric devices, and timing and attendance machine.

### Voice Activated System [VAS]

VAS is a system that facilitates the claim data entry by allowing the service provider to check and enter system contacts information online. Using the Telephony lines linked directly to the database through a secure connection.

### Smart Card Readers & Techniques

Implementing the smart card techniques will facilitates the information services and validation and assures the up-to-date instant checking, validating and services and digitally identifies the rights for each party.

REVENUE
INSIGHT

SCAN CODE FOR MORE INFORMATION

MacroFocus
simplify business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